

PERSONAL CARE

Personal Care Rank	BTR 2016	BTR 2015	Rank Diff	Brand Name	Sub-Category
1	146	655	509	LOTUS	Personal care/cosmetics
2	169	329	160	AVON	Personal care/cosmetics
3	742	527	-215	MAYBELLINE	Personal care/cosmetics
4	763	884	121	BLUE HEAVEN COSMETICS	Personal care/cosmetics
5	817	742	-75	COLOR BAR	Personal care/cosmetics
6	846	-	-	GLAM UP	Personal care/cosmetics